

In-Class Assignment: Argumentation

Directions: For the “Nasty Taste” case problem, the class will be broken into small groups of 5-6 students. Each student will present an argument to their assigned group. The argument must include a diagnosis of the problem, a cause, and a solution to the problem. Take a stand and argue your case! Use the rubric table provided below as a guide for your argument.

Assessment Rubric

Measure	1pt	2pt	3pt	4pt	5pt
Position or Claim Argument	Position is not clearly defined and facts are absent.	Facts are used but no position is presented.	Facts and position are presented, but topic is misunderstood.	Position is defined and topic is understood.	Position is defined, understood and consistently defended.
Evidence of Facts & Statistics	Support for claim is not presented.	Support for claim is not cited.	Support for claim is present and cited.	Support for claim is cited from two sources.	Support for claim is cited from three or more sources.
Understanding & Counterargument	Opposing point of view is absent. No other evidence considered.	Opposing point of view is misrepresented or is not refuted.	One opposing point of view is presented and refuted.	Two or more opposing points of view are presented and refuted.	Two or more opposing views are presented and refuted with convincing evidence and/or analysis.
Organizational Structure & Flow	Argument lacks structure and logical flow. No conclusion is presented.	Conclusion presented but the argument follows an illogical sequence.	Conclusion and logical flow are present, but ill-defined.	An introduction, body, and conclusion are well defined and follow a logical sequence.	Claim appears in introduction, evidence is provided in body, and conclusion supports the argument.
Language Voice & Consistency	Argument is made in casual voice and language errors are present. Biased.	Argument is made in casual voice, or contains numerous errors, or includes blatant bias.	Argument is made in a formal voice and language conventions are present, but bias is pervasive.	Argument is made in a formal voice and language conventions are evident. Unbiased.	Argument is made in formal voice, consistently retains objectivity and language convention.

Business Management: Statistical Process Control

Each group member will score and then rank all other group members' arguments. That is, after you score all of the group member arguments, you must select the best argument (#1) to the least believable argument (#6) so that all group members are ranked in order of which argument impressed you the most. You *will not* rate or rank yourself.

No two members can be equal in rank...although they may be equal in score. Use the rank order table below to record each score and rank. Use the rubric provided above to consider score and rank.

Rank Order

Name of Presenter	Rank (#1 thru #6)	Total Points Score =	Claim (1..2..3..4..5)	+ Evidence (1..2..3..4..5)	+ Counterclaim (1..2..3..4..5)	+ Organization (1..2..3..4..5)	+ Language (1..2..3..4..5)

Comments: _____

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